



### 3ERVICE

4HE 'EORGIA 6ENTURE,AB PROVIDES ASSISTANCE TO ENTREPRENEURS INTERESTED IN CREATING START UP COMPANIES BY OFFERING SERVICES OF THE COMMERCIAL VIABILITY OF TECHNOLOGIES, BUSINESS COACHING AND NETWORKING EVENTS TO SCIENTISTS, INDUSTRY EXPERTS AND



### 4ECHNOLOGY ASSESSMENT

4HE 'EORGIA 6ENTURE,AB TEAM WITH A COMBINATION OF TECHNICAL AND BUSINESS BACKGROUNDS GUIDES INVENTORS IN THE DETERMINATION OF THEIR INNOVATIONS' COMMERCIAL POTENTIAL. 4HE DETERMINATION OF WHETHER TO FORM A START UP COMPANY OR TO LICENSE THE TECHNOLOGY TO AN EXISTING COMPANY IS DEPENDANT NOT ONLY ON THE POTENTIAL OF THE TECHNOLOGY BUT ALSO ON THE GOALS AND TEMPERAMENT OF THE INVENTOR.



### 7ORKSHOPS AND 3EMINARS

WORKSHOPS AND SEMINARS PROVIDE A FORUM FOR ENTREPRENEURS TO MEET WITH INVESTORS AND SCIENTISTS TO DISCUSS AND ACCEPTED ON A COMPETITIVE BASIS AND GRANTS ARE AWARDED QUARTERLY. FROM INTELLECTUAL PROPERTY PROTECTION TO RAISING OUTSIDE INVESTMENT CAPITAL.



### 'EORGIA 6ENTURE,AB

'EORGIA 6ENTURE,AB IS A PROGRAM OF THE UNIVERSITY OF GEORGIA THAT IS SUPPORTED BY THE UNIVERSITY OF GEORGIA RESEARCH & FOUNDATION, INC. A C CORPORATION.



# 'ET 3TARTED

VentureLab

40 APPLY. SUBMIT A SINGLE PAGE SUMMARY OF YOUR TECHNOLOGY AND COMMERCIALIZATION STRATEGY TO THE 'EORGIA "IO"USINESS #ENTER 'EORGIA 6ENTURE,AB STAFF WILL THEN HELP YOU IN THE GENERATION OF A PROPOSAL ADDRESSING TOPICS SUCH AS THE TECHNOLOGY, MARKET, NEED AND VALUE PROPOSITION. PROPOSALS WILL BE REVIEWED AND ACCEPTED ON A COMPETITIVE BASIS. GRANTS ARE AWARDED QUARTERLY.

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THE 'GEORGIA VENTURELAB IS FUNDING THE VITALITY OF THE REGION'S ECONOMY THROUGH THE SUPPORT OF 'GEORGIA FACULTY STAFF AND START UP COMPANIES BASED ON RESEARCH AND TECHNOLOGY. VENTURELAB ACCELERATE COMPANY GROWTH THROUGH EXCELLENT BUSINESS SERVICES AND FACILITIES AND CRITICAL

The Georgia VentureLab is funded by the Georgia Research Alliance (GRA).



# FROM VISION TO VENTURE TO 6ENTURE

"Without VentureLab, our company would not exist as it does today. VentureLab helped us to assess the market, refine our product and ultimately reach profitability faster than would have been possible otherwise."

JAMES ATWOOD, *co-founder*  
BioInquire

## 3 PHASE SEED GRANTS AWARDED IN 3 PHASES

PHASE SEED GRANTS PROVIDE ACADEMIC RESEARCHERS WITH SUPPLEMENTAL FUNDS NEEDED TO DETERMINE THE FEASIBILITY OF COMMERCIALIZING THEIR RESEARCH. DISCOVERIES DEVELOPING PROTOTYPES AND EARLY STAGE COMPANIES HAVE USED VENTURELAB'S SEED GRANTS TO DEVELOP BUSINESS PLANS, PERFORM INVESTOR ASSESSMENTS AND CONDUCT PROOF OF CONCEPT STUDIES. VENTURELAB'S SEED GRANTS MITIGATE THE TECHNICAL AND MARKET RISKS ASSOCIATED WITH EARLY STAGE START UPS AND ARE ESSENTIAL TO THE GROWTH OF EARLY STAGE COMPANIES. OUTSIDE INVESTMENT AWARDS ARE LIMITED TO 10% OF THE COMPANY'S CAPITAL AND DO NOT REQUIRE MATCHING FUNDS.

PHASE SEED GRANTS ARE DESIGNED TO HELP RESEARCHERS INTEGRATE RESEARCH WITH COMMERCIALIZATION. VENTURELAB'S SEED GRANTS PROVIDE RESEARCHERS WITH THE FUNDS NEEDED TO DETERMINE THE FEASIBILITY OF COMMERCIALIZING THEIR RESEARCH. DISCOVERIES DEVELOPING PROTOTYPES AND EARLY STAGE COMPANIES HAVE USED VENTURELAB'S SEED GRANTS TO DEVELOP BUSINESS PLANS, PERFORM INVESTOR ASSESSMENTS AND CONDUCT PROOF OF CONCEPT STUDIES. VENTURELAB'S SEED GRANTS MITIGATE THE TECHNICAL AND MARKET RISKS ASSOCIATED WITH EARLY STAGE START UPS AND ARE ESSENTIAL TO THE GROWTH OF EARLY STAGE COMPANIES. OUTSIDE INVESTMENT AWARDS ARE LIMITED TO 10% OF THE COMPANY'S CAPITAL AND DO NOT REQUIRE MATCHING FUNDS.

## ACCESS TO INFRASTRUCTURE

VENTURELAB FACILITIES ARE AVAILABLE AT A LOW COST THAT IS ESSENTIAL TO THE GROWTH OF EARLY STAGE START-UP COMPANIES. VENTURELAB PROVIDES ACCESS TO 50,000 SQ FT OF LABORATORY SPACE AND 500 TONS OF EQUIPMENT. VENTURELAB ALSO PROVIDES ACCESS TO 500 TONS OF EQUIPMENT. VENTURELAB ALSO PROVIDES ACCESS TO 500 TONS OF EQUIPMENT. VENTURELAB ALSO PROVIDES ACCESS TO 500 TONS OF EQUIPMENT. VENTURELAB ALSO PROVIDES ACCESS TO 500 TONS OF EQUIPMENT.